

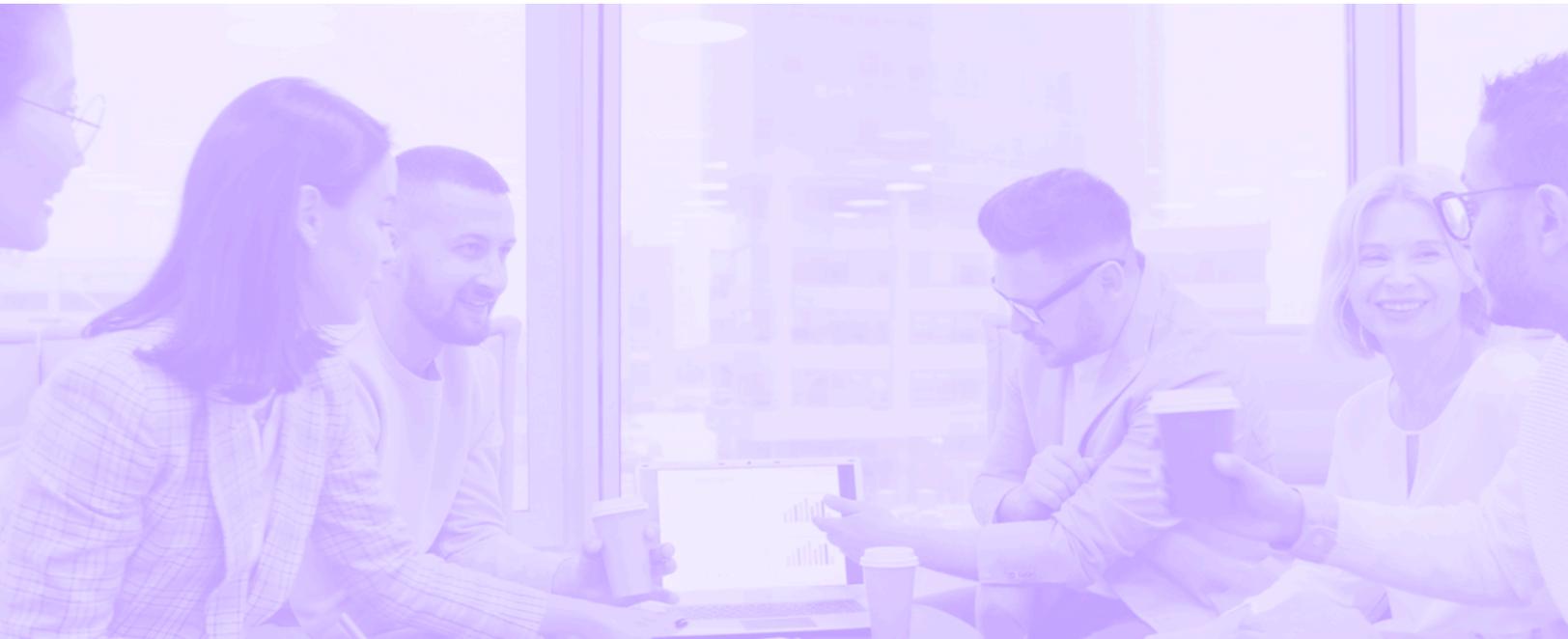


Referral Partner Guide

**RAISE FUNDS.**  
**SHARE KNOWLEDGE.**  
**BUILD COMMUNITY.**

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**Dr. Robin Dickinson, MD**



# INTRODUCTION



Dr. Robin Dickinson MD

## A Quiet, Ethical Way to Earn Passive Income While Supporting Families

Whether you work with families directly, support educators and creators, or run a business behind the scenes, this guide is for you.

Dr. Robin's Mission-Driven Partnership Program was designed to do something most programs don't: support families and the people who support them.

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As a referral partner, you don't need to run a fundraiser yourself — though you can if you want to. Your primary role is simple and powerful: **connect people who care about kids with a fundraiser or partnership program they'll actually feel good about.**

When you do, you earn a referral bonus — quietly, consistently, and without pressure.

# 01

## What is a Referral Partner?

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At Dr. Robin's School, our mission is simple: make quality science and health education available to every family, everywhere.

This program brings that mission to life by offering two easy ways to participate in directly connecting families to our courses and products:

- **Run a fundraiser** for a **school, group, community,** or **individual** to earn funds for what matters most to them.
- **Partner with us** as a **blogger, influencer,** or **organization** to share our resources and help more families discover them.

### **As a referral partner, you earn income by introducing:**

- Families
- Schools
- Neighborhoods
- Scout troops, dojos, studios, and teams
- Churches, temples, and religious organizations
- Nonprofits and charities
- Bloggers, influencers, and educators

**When they participate, you earn a 10% referral bonus on every sale they generate for their first 180 days.**

**You're not selling. You're connecting people to an opportunity they're already looking for.**

# 02 Program Benefits

## 01 | Earn Passive Income by Leveraging Your Network

When someone joins the program through your referral link, you earn 10% of every sale they make for 180 days.

This includes:

- Families running fundraisers
- Schools and community groups
- Creators and small businesses who share with their audiences

One introduction can turn into steady, hands-off income — while supporting meaningful work.

## 02 | Refer People, Not Products

You don't need to convince anyone to buy anything.

Most referral partners simply say:

- “This might be a great fundraiser for your group.”
- “This could really help the families you serve.”
- “You may already share programs like this — this one is simply built around mission first.”

We take care of the rest.

# 03 Who This is For

## You may already be answering questions like:

- “Where can I find an affiliate program that isn’t cringey?”
- “Do you know a good fundraiser?”
- “How can we raise money without selling junk?”
- “What programs do families actually like?”

**This gives you a simple, ethical answer — and you’re compensated for making the connection.**

## This Works Especially Well If You...

- **Support creators, bloggers, or course sellers**
- Have a strong network
- Work with people who earn (or want to earn) affiliate income already
- Serve families, homeschoolers, or educators
- Work with nonprofits or youth programs
- Already know people who fundraise regularly

# 04 Yes You Can Do Both

## You Can Be a Referral Partner and Share Directly

Here's how it works:

- **Referral partners** earn 10% on the sales generated by people they refer.
- **Anyone can also share Dr. Robin's School directly** and earn 15% on each purchase when someone uses their link.

## You Decide How Involved You Want to Be

- Some referral partners never run a fundraiser or share our products directly
- Others share occasionally with their audience
- Some do both consistently

**There's no requirement either way.**



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## Ready to Get Started?

You're Supported the Whole Way

You'll have:

- A unique referral link
- Clear explanations you can forward or copy
- Optional materials for your audience or clients
- Direct support from Nurse Jill if questions come up

You don't need to explain the mechanics.  
You just open the door.

Visit our website to sign up:

[www.docrobinschool.com/partner](http://www.docrobinschool.com/partner)

If you have any questions or want to talk through how this works for your group, there's a short contact form on the site — we'd love to hear from you.

**Join us in making science  
education more accessible!**

QUESTIONS?