



RAISE FUNDS. **SHARE KNOWLEDGE.** **BUILD COMMUNITY.**

Dr. Robin's Mission-Driven
Partnership Program

Dr. Robin Dickinson, MD



INTRODUCTION



Dr. Robin Dickinson MD

Earn funds or referral bonuses while supporting learning that lasts a lifetime.

Join Dr. Robin's Mission-Driven Partnership Program—where families, schools, and creators work together to make science education accessible for everyone.

Whether you're running a fundraiser, sharing as a partner, or just exploring how to get involved, this is your home base.

If you're new here, keep reading to see how you can join our mission—raising funds, expanding access to science education, and earning along the way.

01 What Is the Mission-Driven Partnership Program?

At Dr. Robin's School, our mission is simple: make quality science and health education available to every family, everywhere.

This program brings that mission to life by offering two easy ways to participate:

- **Run a fundraiser** for your **school, group, community, or yourself** to earn funds for what matters most to you.
- **Partner with us** as a **blogger, influencer, or organization** to share our resources and help more families discover them.

And because our model blends mission and generosity, there's no pressure to sell. You're simply helping families and communities connect with trusted educational tools while earning income or fundraising proceeds in return.

02 Program Benefits

01 | Earn Income While Making an Impact

When families purchase through your unique link, your school, group, community, or individual fundraiser earns **15% of each sale**, tracked for **180 days after they click your link!**

Families can even explore free lessons first—so you can share confidently without feeling like you're "selling."

02 | Simple Setup & Personal Support

If you already have a website, social media presence, or other platform, you can sign up today and get started immediately! We provide you with what you need to create your post, video, or other content quickly and easily.

Many people joining our program are fundraising for a band trip, scout troop, or community group, and need a little extra support. We will provide you with a personalized fundraising page [link to sample, copy for it here] and flyers. After signing up, you will receive a link to a form to submit basic information like the reason you're fundraising and a photo and we'll get you all set up!

Our Director of Customer Happiness, **Jill Cooper, RN, BSN (“Nurse Jill”)**, is here to make everything easy.

She can walk you through setup, share promotion ideas, or help troubleshoot—usually by email, but she’s happy to hop on Zoom if needed.

03 | Partner With a Trusted Educational Brand

Dr. Robin’s School is led by **Dr. Robin Dickinson, MD**, a physician-educator who has taught more than 3,000 students worldwide.

You’ll be connecting families with resources known for being science-based, inclusive, and empowering.

04 | Flexible for Every Kind of Partner

Whether you’re a **blogger, educator, homeschool parent, small business owner**, or **community organizer**, you can shape the program to fit your goals.

Larger audiences can collaborate directly with **Jessica Kling**, our Director of Customer Experience, to plan features such as interviews or custom campaigns.

05 | Earn a Referral Bonus—Even If You’re Not Running a Fundraiser

Know someone who’d love to participate?

When a new partner or fundraiser joins through your referral link, you’ll earn a **10% bonus on every sale they make during their first 180 days**.

It’s a simple way to support the mission and grow a network of people doing good work.



docrobinschool.com

Ready to Get Started?

Becoming a Mission-Driven Partner or Fundraiser is quick and simple.

You'll get your own personalized link to share, plus all the resources you need to start fundraising right away.

Visit our website to sign up:

www.docrobinschool.com/partner

If you have any questions or want to talk through how this works for your group, there's a short contact form on the site — we'd love to hear from you.

Join us in making science education more accessible!

QUESTIONS?